

The Parish Council has received notice that 360 Beech Ltd (Mad Swans) has applied to considerably increase its late night hours and off sales licence.

We have been contacted by a number of residents who have concerns about this licencing application, so we have created the following document to assist people who wish to comment on the application. The information includes:

- A comparison of Mad Swans' new application with its existing licencing conditions;
- Objectives that licences must meet (and therefore the issues that you may wish to comment on in terms of whether this licence application meets those objectives); and
- South Downs National Park policies regarding noise and tranquillity.

Any comments or objections should be sent to licensing@easthants.gov.uk before the consultation ends on 14 October 2026.

You may also wish to contact your EHDC councillors to make your views known:

David Ashcroft david.ashcroft@easthants.gov.uk and Phillip Davies phillip.davies@easthants.gov.uk.

The item will be on the agenda at Binsted Parish Council 7pm meeting on Tues 13 Oct and anyone wanting to attend that meeting is welcome (please advise Mike our Parish Clerk clerk@binstedparishcouncil.org.uk to gauge numbers.)

The Parish Council is investigating whether in-person comments can be made at the licensing committee meeting, and the process for doing so.

Please contact us at clerk@binstedparishcouncil.org.uk if you have any other queries or would like to discuss this further.

Changes to current conditions

The following summarises the considerable increase in late night hours and off sales:

Films indoors and outdoors

Previously: Mon-Sunday until 11pm

New: Sunday – Wednesday 1000hrs – 0000hrs,

Thursday - Saturday 1000hrs – 0200hrs

with non-standard timings bank holiday Mondays, the Sunday preceding a bank holiday Monday, Christmas Eve, Christmas Day and New Year's Eve as per Friday and Saturday. An additional hour at the start of British Summer Time. Special occasions eg golf tournaments, weddings and birthdays until 0200hrs.

Live Music indoors and outdoors

Previously **Fridays and Saturdays only until 02:00**

New: **Sunday – Thursday 1800hrs – 0000hrs**

Friday and Saturday 1800hrs – 0200hrs

with non-standard timings bank holiday Mondays, etc as above.

Recorded Music indoors and outdoors

Previously: **Thu until 0000hrs, Fri and Sat until 0200hrs**

New: **Sunday – Wednesday 1800hrs – 0000hrs,**

Thursday 1900hrs – 0000hrs,

Friday and Saturday 1800hrs – 0200hrs

with non-standard timings bank holiday Mondays, etc as above.

Performances of Dance indoors and outdoors

Previously **Wed 0000hrs**

New: **Sunday – Thursday 1800hrs – 0000hrs,**

Friday and Saturday 1800hrs – 0200hrs

with non-standard timings bank holiday Mondays, etc as above.

Late Night Refreshment indoors and outdoors

New: **Sunday – Thursday 2300hrs – 0000hrs,**

Friday and Saturday 2300hrs – 0200hrs

non-standard timings bank holiday Mondays, the Sunday preceding a bank holiday Monday, Christmas Eve, Christmas Day and New Year's Eve as per Friday and Saturday. An additional hour at the start of British Summer Time.

Supply of Alcohol on and off the premises Sunday

Previously: **On sales only Mon-Tue 2300, Weds-Thu 0030,**

Fri-Sat 02:00, Sun 2300

New: **Thursday 0700hrs – 0000hrs,**

Friday and Saturday 0700hrs – 0200hrs

with non-standard timings 24 hour for residents, bank holiday Mondays, the Sunday preceding a bank holiday Monday, Christmas Eve, Christmas Day and New Year's Eve as per Friday and Saturday. An additional hour at the commencement of British Summer Time.

Objectives

The objectives to meet licence conditions, and therefore issues that you may wish to comment on in terms of whether the licence application meets those objectives:

1. The prevention of crime and disorder

When considering an application for a new Premises Licence, local authorities will consider whether the operating schedule contains conditions that promote the prevention of crime and disorder. These include:

- **Conditions to maintain CCTV systems**
- **Requirements that security guards be employed at certain times.**
- **Requirements to search patrons on entry**

Licensing authorities are advised to look to the Police as their main source of advice on crime and disorder issues.

2. Public Safety

Premises licence holders have a responsibility to ensure the safety of people using their premises. Conditions in operating schedules that address the promotion of public safety can include:

- **Restrictions on flashing or bright lights**
- **Safe capacity levels**
- **Means of escape**

3. The prevention of public nuisance

Of all of the objectives, the prevention of public nuisance is probably the broadest and can encompass the largest number of issues. Nuisance can refer to:

- **Excessive noise or vibrations**
- **Smells or cooking odours**
- **Light pollution**
- **Litter and its collection**
- **Plant and machinery**

Licensing authorities are advised to focus on the effect of activities at the specific premises on people living and working in the area around those premises.

Any conditions designed to promote the prevention of public nuisance should be tailored to the type, nature and characteristics of the specific premises and the

activities it wishes to undertake. Conditions in operating schedules that address the prevention of public nuisance can include:

- Requirements that sound limiters be fitted to music systems
- Limits on the times entertainment can take place
- Requirements to sweep and clean outside areas
- Restrictions on deliveries and waste collection
- Special conditions for outside areas

4. The protection of children from harm

Although the focus in most cases is on protecting under 18s from alcohol, there is now a very broad responsibility on Premises Licence holders to protect children from physical and psychological harm in many different ways. Examples of relevant conditions can be:

- Restrictions on the hours when children may be present on the premises
- Restrictions or exclusions of children under certain ages.
- Requirements for an accompanying adult in some circumstances

Other considerations: South Downs National Park

Tranquillity is considered one of the "Special Qualities" of the National Park. Under SDNPA's [Policy SD7](#), any development or activity proposal must demonstrate that it will not harm the relative tranquillity of the area. Outdoor events that introduce significant, widespread, or late-night noise pollution face strict scrutiny to conserve positive tranquillity factors.

Development Management Policy SD54: Pollution and Air Quality – SDNPA Policy SD54 dictates that development or event proposals will only be permitted if the resulting noise and vibration do not have a significant negative effect on people and the natural environment. This takes into account both immediate impacts and cumulative impacts from other activities in the vicinity.