

LICENSING ACT 2003 NOTICE OF APPLICATION FOR A PREMISES LICENCE

NOTICE IS HEREBY GIVEN that an application has been made to the licensing authority of East Hampshire District Council for a premises licence under section 17 of the Licensing Act 2003.

Details of the application are as follows:

Name of Applicant: 360 Beech Limited

Postal address of premises: Mad Swans in the South Downs, Frith End Road, Blacknest, Alton GU34 4QL

Brief description of application for a premises licence:

- **Films indoors and outdoors Sunday – Thursday 1000hrs – 0000hrs, Friday and Saturday 1000hrs – 0200hrs with non-standard timings bank holiday Mondays, the Sunday preceding a bank holiday Monday, Christmas Eve, Christmas Day and New Year’s Eve as per Friday and Saturday. An additional hour at the commencement of British Summer Time. Special occasions eg golf tournaments, weddings and birthdays until 0200hrs.**
- **Live Music indoors and outdoors Sunday – Thursday 1800hrs – 0000hrs, Friday and Saturday 1800hrs – 0200hrs with non-standard timings bank holiday Mondays, the Sunday preceding a bank holiday Monday, Christmas Eve, Christmas Day and New Year’s Eve as per Friday and Saturday. An additional hour at the commencement of British Summer Time. Special occasions eg golf tournaments, weddings and birthdays until 0200hrs.**
- **Recorded Music indoors and outdoors Sunday – Thursday 1800hrs – 0000hrs, Friday and Saturday 1800hrs – 0200hrs with non-standard timings bank holiday Mondays, the Sunday preceding a bank holiday Monday, Christmas Eve, Christmas Day and New Year’s Eve as per Friday and Saturday. An additional hour at the commencement of British Summer Time. Special occasions eg golf tournaments, weddings and birthdays until 0200hrs.**
- **Performances of Dance indoors and outdoors Sunday – Thursday 1800hrs – 0000hrs, Friday and Saturday 1800hrs – 0200hrs with non-standard timings bank holiday Mondays, the Sunday preceding a bank holiday Monday, Christmas Eve, Christmas Day and New Year’s Eve as per Friday and Saturday. An additional hour at the commencement of British Summer Time. Special occasions eg golf tournaments, weddings and birthdays until 0200hrs.**
- **Late Night Refreshment indoors and outdoors Sunday – Thursday 2300hrs – 0000hrs, Friday and Saturday 2300hrs – 0200hrs with non-standard timings bank holiday Mondays, the Sunday preceding a bank holiday Monday, Christmas Eve, Christmas Day and New Year’s Eve as per Friday and Saturday. An additional hour at the commencement of British Summer Time. Special occasions eg golf tournaments, weddings and birthdays until 0200hrs.**
- **Supply of Alcohol on and off the premises Sunday – Thursday 0700hrs – 0000hrs, Friday and Saturday 0700hrs – 0200hrs with non-standard timings 24**

hour for residents, bank holiday Mondays, the Sunday preceding a bank holiday Monday, Christmas Eve, Christmas Day and New Year's Eve as per Friday and Saturday. An additional hour at the commencement of British Summer Time. Special occasions eg golf tournaments, weddings and birthdays until 0200hrs.

A copy of the statutory register may be inspected during normal office hours (please call 01730 234379/89 to arrange) or by viewing the licensing public register at www.easthants.gov.uk

Any responsible authority or any other person wishing to make representations on this matter must submit those representations in writing to Licensing, Environmental Health, PO Box 310, Petersfield, Hampshire GU32 9HN.

Written representations may also be made by email to:
licensing@easthants.gov.uk

Representations must be received by 14th October 2026

ANY REPRESENTATIONS WILL BE NOTIFIED TO THE APPLICANT AND WILL BE CONSIDERED BY THE LICENSING AUTHORITY.

Please note that it is an offence knowingly or recklessly to make a false statement in connection with an application, and on summary conviction for the offence, a person is liable to a fine, the maximum fine is unlimited.